



# SFAI

Intellectual Property Rights



## Assurance of Intellectual Property Rights

Currently, when reviewing the market value components of the firms listed in the S&P 500, you can see an interesting fact: 84% of the value component market are Intangible Assets, within which are intellectual property rights and brand.

An organization must periodically audit its intellectual property rights in order to guarantee that intangible assets are registered, protected, conserved and adequately valued.

When conducting and audit of the intellectual property process, the audit

department must ensure that the personnel conducting the audit is qualified to do so. In addition, the purpose of the audit must be well articulated before beginning this big effort. The purpose of this program is to provide a guide to auditors in order to prepare an intellectual property audit.

The intellectual property audit is a worthwhile endeavor. It is done within a reasonable deadline and offers important generators of added value for the organization.



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